

Do you have a flair for writing, an eye for detail and possibly publishing knowledge or skills that could help your branch?

As the **Magazine Editor** you can promote CAMRA and your branch(s) in pubs and clubs with interesting and appealing articles, news and pictures.

The role involves

- Sourcing and editing articles from branch members and further afield.
- Including some copy sourced from CAMRA centrally.
- Overseeing or sourcing advertising, possibly through a separately appointed branch volunteer or an agent.
- Agreeing the annual production schedule with the participating branch or branches.
- Overseeing the production of the magazine and working with the printer.
- If you have the knowledge and skills, producing the copy ready for printing.
- Possibly working with an independent production company to produce the print-ready copy. This may also include sourcing adverts.
- Overseeing distribution to pubs and clubs, preferably through the branch Pub Promotions Co-ordinator or another volunteer.

Useful skills and knowledge

- Good writing, proof reading and interpersonal skills.
- Access to a computer and the internet.
- Ability to manage deadlines, budgets and the various parties involved.
- Depending on how production is managed, knowledge of desktop publishing packages for formatting copy.

Time commitment

- The role can take up as much time as you are prepared to give. Much depends on how many issues are produced annually, the size of the magazine and whether production is outsourced.
- Participation at branch meetings is important to encourage submission of articles and letters for publication.

Information and support

- Detailed information about all aspects of producing a magazine is available in the [Branch Magazine Toolkit](#).
- Branded CAMRA designs ('assets') are available in [CAMRA Brand Guidelines and Assets](#) in the Volunteers Area of the website.

For more information on this or any other branch role, please contact [your local branch](#) or [Regional Director](#).

You can also contact volunteer.services@camra.org.uk

