

# Pub Promotions and Awards Co-ordinator

## Role summary

## Essential role

### Would you like to be involved with promoting pubs and raising CAMRA's profile?

As Pub Promotions and Awards Co-ordinator you'd work with a team of volunteers keeping in contact with pubs, arranging pub awards, encouraging pub visits and promoting LocAle.

#### The role involves

- Organising Pub of the Year awards and any seasonal presentations and special awards the branch wishes to make.
- Taking part in or arranging branch judges for the Regional Pub of the Year competition.
- Promoting pubs and pub going in the branch area.
- Organising and encouraging a team of volunteers to supply pubs with copies of the branch or area magazine, refresh CAMRA literature and stands, and collect information to update *WhatPub*.
- Organising the branch LocAle scheme. This may be carried out by another volunteer.

#### Useful skills and knowledge

- Good interpersonal and communication skills.
- Access to a computer/tablet, the internet and social media.
- Ability to act as a spokesperson - a bonus.

#### Time commitment

- The role can take up as much time as you are prepared to give. Around 2 hours a month is likely except at key times, such as annual pub awards, when more time may be needed.
- Participation at your branch meetings.

#### Information and support

- Helpful information can be found in the [Volunteers' Area](#) of the CAMRA website.
- Pubs within the branch area can be identified by searching the branch name in [WhatPub](#).
- Information about Pub of the Year is in the [Awards](#) section of the website.
- Certificates are ordered using the [Certificates Portal](#).
- Details of CAMRA special award schemes are in the [Pub Design Awards](#) section of the website.
- Details of local breweries are available from [Brewery Liaison Co-ordinators](#).

For more information on this or any other branch role, please contact [your local branch](#) or [Regional Director](#).

You can also contact [volunteer.services@camra.org.uk](mailto:volunteer.services@camra.org.uk)

