

# Public Affairs Contact

## Role summary

## Important role

### Are you interested in using your influence for the good of the Campaign?

The purpose of the role is to engage with local Councillors, MPs and other political representatives within your branch boundaries to support CAMRA's local and national campaigns.

#### The role involves

- Identifying elected representatives in local council wards and divisions, parliamentary constituencies, and other elected constituencies within your branch area.
- Corresponding on campaigns and arranging visits on behalf of the branch to MPs' constituency surgeries to lobby on relevant CAMRA campaigns. This could also include lobbying Members of the Scottish Parliament (MSPs), Members of the Welsh Parliament/Senedd Cymru (MSs) in Wales and Members of the Legislative Assembly (MLAs) in Northern Ireland.
- Encouraging branch members and the public to take part in Facebook, email, postcard, petition and letter campaigns to lobby MPs, councillors, etc. on specific campaigns.
- Potentially meeting with Prospective Parliamentary Candidates in the run-up to a General/National Election to elicit support.
- Inviting senior local politicians to events such as CAMRA festivals and campaigns.
- Being the branch contact for the CAMRA Campaigns Team.

#### Useful skills and knowledge

- Good writing and interpersonal skills.
- Good persuasive skills.
- Access to a computer/tablet and the internet
- Ability to act as a spokesperson - a bonus.

#### Time commitment

- The role can take up as much time as you are prepared to give. Around 2 hours a month is probably typical except at busier times such as the run up to national or local elections.
- Participation at local branch meetings is useful.

#### Information and support

- Helpful information can be found in the [Volunteers' Area](#), [Campaigns Hub](#) including the [Public Affairs Information Pack](#) and the [Pub Campaigns area](#) of the CAMRA website.
- Find out who your elected representatives are by going to [www.writetothem.com](http://www.writetothem.com).

For more information on this or any other branch role, please contact [your local branch](#) or [Regional Director](#).

You can also contact [volunteer.services@camra.org.uk](mailto:volunteer.services@camra.org.uk)

